

# Torsha Chaudhuri

## Who Am I?

**Visual Designer** with a strong background in creating visual 'brand identity' with experience in PowerPoint presentation design, UI/UX, print design, video editing and motion graphics. Passionate about helping organizations deepen customer reach and shape identity through innovative designs, contributing at multiple points of product journey.



## Contact

+91 6289670225

Kolkata, West Bengal

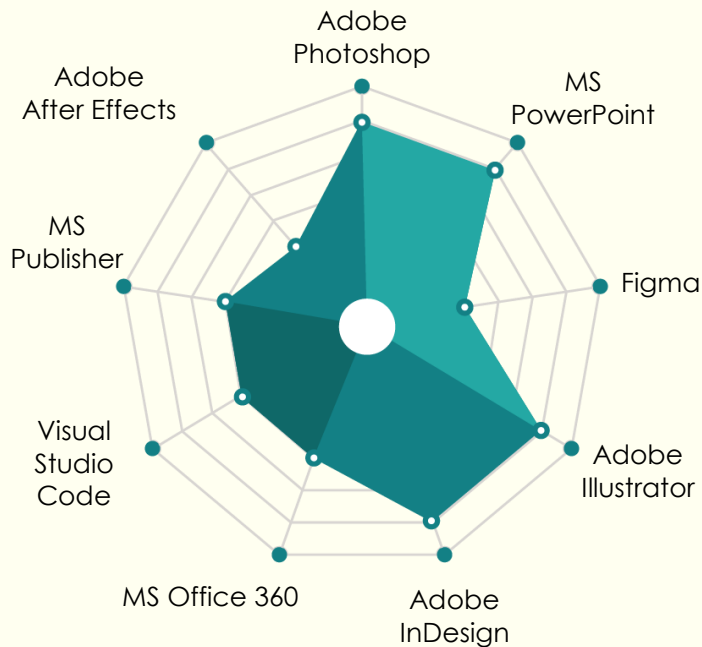
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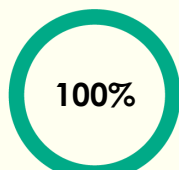
## My Skills



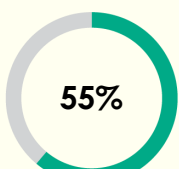
## Languages



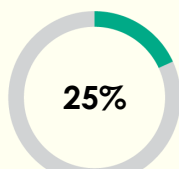
English



Hindi



Bengali



Tamil

## WORK EXPERIENCE

Sep '22

**Associate Graphic Designer**  
Affinity X (Pune)

-  
Jan '24

- Delivering 100% best quality designs to high end USA based clients.
- Working round the clock, with productivity of 20 orders per day.

Jan '22

**Graphic Designer**  
Mohan Impex Pvt. Ltd.

-  
July '22

- Increased follower count on social media through animated and live shooting videos.
- Uplifted sales of cocoa powder and other products through A + banner in Amazon.

Aug '21

**Graphic Designer**  
Shakambhari Ispat & Power Ltd.

-  
Jan '22

- Increased follower count on social media using innovative designs.
- Uplifted sales through GSB and NLB board designs for Railway/Metro.
- Ideation and redesign of in-house stationaries

Apr '21

**Graphic Design Intern**  
The Shrucial Network

-  
Jun '21

- Website traffic increment for a major eatery through social media creatives and motion graphics.
- Photo-editing for multiple luxury fashion brands.

Dec '19 **Graphic Design Intern**  
SD Web Creations

- Customized thematic Illustrations and logo design for end client user.
- Clothing print design for a major kids wear manufacturer.

Dec '17 **Graphic Design Intern**  
Department of Tourism, Govt. of West Bengal

- Countdown poster creations for Kolkata Christmas Festival on social media.
- Photography and videography projects.

## Education

Jul '16 **M.Sc Integrated in Multimedia & Animation (St. Xavier's College, Kolkata)**

- Photography, film making, scriptwriting, graphic designing, 2D animation, 3D modeling, art history and sound design.
- Thesis topic - 'Importance of art & craft in Inclusive education'.

Aug '20 **Short course in Advanced 3D Animation (Arena Animation)**

- 3D Modelling, Texturing, Lighting & Rendering, Rigging, Character Animation, Dynamics & Realistic Features, Match moving & Camera Tracking.

## My Achievements

Awarded the **Employee of the month** at Mohan Impex, for my utmost **hard work** and using creativity to leverage **business goals** to new heights.

Won **1st prize** for **Street Photography** at RTG Animate **Animation Academy** in **2018**. The theme was on the concept of motion and speed.



## Workshops

Dec '19 **Internshala Trainings**

- Participated in content writing virtual training conducted by Internshala Trainings.
- Topics - writing fiction, non-fiction, newspaper reports, screenplay, blogs, advertisement, editing stories and reports.

Sep '17 **Graphic Novel Workshop**

- Attended Graphic Novel Workshop conducted by Fine Arts Society, St. Xavier's college.
- Topics - planning action scenes, creating Interacting space, Dialogue direction, Drawing establishing scenes.